

# Fundraising: Top Ten Tips

Whether you're jumping out of a plane, running a marathon or organising a bake sale, we hope you'll find these top ten tips useful...



**#1 Set a target:** It will give you something to aim for and keep you motivated.

**#2 Start early:** The sooner you start fundraising, the more you can raise.

**#3 Encourage generosity:** Ask your generous friends to sponsor you first to set an example! This applies to paper sponsor forms as well as websites like Justgiving.

**#4 Keep it legal:** Please stick to our fundraising rules & the relevant laws/ regulations.\*

**#5 Who do you know?** Ask local pubs, companies or shops if they will collect for you.

**#6 Get social –** Use social media to share your story, updates and fundraising page.

**#7 Mix and Match:** You can boost funds by organising a mini fundraiser to go towards your target, such as a dress-down day at work or school, or a car boot sale.



**#8 Double up:** Some employers offer a match funding initiative where they will match every pound you raise! It's worth asking as can make a huge difference to us

**#9 Media savvy:** Contact local TV, radio or newspapers to gain publicity and raise more awareness.

**#10 Be informative:** Keep us and your supporters updated on your progress by sharing pictures, fundraising totals or stories about your event.

**Thank you – your support is greatly appreciated 😊**

*For more information on keeping your fundraising event legal and safe and/or to request a fundraising pack or promotional literature to help with your event please visit our website [menieres.org.uk](http://menieres.org.uk) or contact us, email [info@menieres.org.uk](mailto:info@menieres.org.uk) or call 01306 876883.*

**Ménière's Society**

for dizziness and balance disorders



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